

APFHRM STRATEGY

FROM 2026 TO 2030



WHY WE EXIST

Our purpose is to drive Asia Pacific collaboration & thought leadership to amplify the Asia Pacific's impact on workplaces globally.

TO ACHIEVE THIS, WE WILL

01

Enable a thriving network to enable Asia Pacific collaboration through resource sharing and collective problem solving.

02

Grow APAC influence by strategic partnerships with global bodies where APAC perspective and voice needs to influence and inviting more APAC countries to join

03

Create a stage for global recognition of Asia Pacific thought leadership in people practices & leading Asia Pacific research.